



# Focus on Results

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Moorhead Area Public Schools

2011-12 Strategic Plan

# Guiding Philosophy, Mission, Vision & Core Values

## Guiding Philosophy

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The guiding philosophy of Moorhead Area Public Schools is continuous improvement.

## Mission

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The mission of the Moorhead Area Public Schools is to develop the maximum potential of every learner to thrive in a changing world.

## Vision

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The vision of Moorhead Area Public Schools is to be a school district where all students will become life-long learners and productive citizens. We will work collaboratively with our community to provide the resources necessary to be a school district of excellence.

## Core Values

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Moorhead Area Public Schools is committed to the education and well being of each student. We are committed to:

- creating a positive learning environment that values children and youth.
- supporting all learners.
- holding high standards and expectations for all learners.
- making research-based, data-driven, collaborative decisions inclusive of stakeholder perspectives.
- seeking continuous improvement and planning for the future.
- advocating for children and youth within our community and district.
- celebrating students and staff.
- promoting pride in the Moorhead community and schools.

# Strategic Priorities and Goals

## ***Priority Area 1 (Academic):***

**Increase student learning and success in all academic and behavioral areas through guaranteed and viable curriculum, literacy and teacher effectiveness.**

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**Goal 1.1:** Implement District Improvement Plan (teacher effectiveness, PBIS, PLCs, data, parent involvement).

**Outcome:** Data collected through MCA, EPAS, NWEA, AIMS Web, Discipline Reporting Survey.

**Goal 1.2:** Implement PS Studio (multi-year goal).

**Outcome:** Monitor usage of PS Studio with 80 percent utilization year one with data analytics.

**Goal 1.3:** Determine and implement an early childhood model to align with school-age expectations (multi-year goal).

**Outcome:** Model developed with clear outcomes tied to kindergarten readiness.

## ***Priority Area 2 (Human Capital):***

**Increase growth of all employees through recruitment, retention, training, development and supervision.**

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**Goal 2.1:** Implement systematic evaluation process.

**Outcome:** System determined with plan for implementation to provide evaluation of staff on a cyclical basis with 100 percent of staff evaluated.

**Goal 2.2:** Implement teacher induction program.

**Outcome:** 95 percent retention of high quality teachers.

## ***Priority Area 3 (Environment):***

**Provide a safe, healthy and respectful environment.**

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**Goal 3.1:** Implement system of positive behavior supports.

**Outcome:** Behavior referrals will decrease by 25 percent district wide.

**Goal 3.2:** Improve school safety.

**Outcome:** 100 percent of school manuals updated.

# Strategic Priorities and Goals

## ***Priority Area 4 (Community Involvement):***

### **Improve satisfaction and involvement with students, parents and community.**

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**Goal 4.1:** Develop and implement district communication plan.

**Outcome:** Listed in communication plan.

**Goal 4.2:** Collaborate with community partners to improve student outcomes.

**Outcome:** Community partnerships will be used to focus on student learning priorities.

**Goal 4.3:** Commitment to operating levy referendum priorities.

**Outcome:** 75 percent of community members know use of operating levy referendum funding.

## ***Priority Area 5 (Organizational Effectiveness):***

### **Improve overall organizational effectiveness to support high standards throughout the district.**

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**Goal 5.1:** Implement district communication plan.

**Outcome:** Listed in communication plan.

**Goal 5.2:** Maintain fiscal accountability by aligning resources to instructional needs and priorities for student achievement.

**Outcome:** Compliance and accuracy with all financial reports.



# **Moorhead Area Public Schools**

## **Independent School District 152**

2410 14th St. S., Moorhead, MN 56560

[www.moorhead.k12.mn.us](http://www.moorhead.k12.mn.us)

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Superintendent

Wayne Kazmierczak  
Assistant Superintendent

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